

## THE CIGARETTE YOU CAN FEEL COMFORTABLE SMOKING

NOW THERE'S A CIGARETTE THAT HELPS CLEAR THE AIR OF SMOKE AND SMELL.

INTRODUCING MONTEREY THE FIRST GOOD SMELLING, LOW SMOKE CIGARETTE. DUE TO A NEW DISCOVERY IN PAPER AND BLENDING, YOU'LL EXPERIENCE A LIGHT PLEASANT AROMA WITH 50% LESS SMOKE FROM THE LIT END, SMOOTH SATISFYING FLAVOR FROM YOUR END. AN AROMA THAT MAKES SMOKING MORE ENJOYABLE FOR YOU AND THOSE AROUND YOU.

MONTEREY, THE COMFORTABLE SMOKE.

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